

THE SHARING FARM

2022 Sponsorship Opportunities



The Sharing Farm is a not-for-profit farm in the Lower Mainland which provides locally grown, nutritious food for families in need. Access to fresh fruits and vegetables is vital to the health of low-income children and adults. Healthy families stay more engaged and productive at work and in school.

Since 2001, The Sharing Farm has grown and donated over 350,000 pounds of organic produce to the Richmond Food Bank and community meal programs. Our work has a direct impact on the local community—reaching the plates of up to 2,000 people each week.

For families living in poverty, nutritious meals are often not affordable. This is where The Sharing Farm helps. With our small, dedicated staff, and contributions from hundreds of volunteers, we make a significant difference in the lives of many families.



Your sponsorship will help us grow food that will help combat fatigue from poor diets, and restore food dignity to a struggling family.



HOW WE CAN WORK TOGETHER

We cannot do this work alone. We need partners—like you—to help us achieve our mission of providing healthy food to neighbours in need. Multiple sponsorship levels enable our partners to find the level of support that is right for them. Alternatively, we welcome ideas for creating tailored sponsorship opportunities that match the unique needs and resources of your company. This could include in-kind donations, special events, employee volunteer programs, or team building activities.



NEIGHBOUR BASKET LEVEL

Investment: \$1,000

At this sponsorship level, you will partner with us to support a low-income family in the 2022 growing season. Your donation will fund the provision of a weekly box of fresh, organic vegetables to a low-income family, (identified by the Richmond Food Bank) for fourteen weeks. These overflowing baskets—designed for a family of four—will be delivered each week from July through October.

BEE HIVE LEVEL

Investment: \$5,000

In addition to a neighbour basket, the Bee Hive Level sponsorship sees your support of two beehives in The Sharing Farm's sustainably managed honeybee apiary.

You will become partners in our program of breeding locally adapted and organically managed honeybee colonies. Your sponsorship will purchase necessary equipment, provide regular inspections for hive health and ensure the bees have adequate forage crops.

Honeybees face serious threats from pesticide accumulation, an array of pests and diseases, climate change, and loss of habitat. Complimentary honey will be given to the sponsor or if requested, donated to a family in need.

FARM LAND SPONSOR LEVEL

Investment: \$10,000

At the Farm Land Level, you will sponsor a Neighbour Basket (see above), become a supporter of two bee hives (see above), AND you will become the exclusive sponsor of an acre of organically managed farmland at The Sharing Farm—yielding nutritious food destined for donation to low income families relying on food from the Richmond Food Bank.

Located in Terra Nova Rural Park, The Sharing Farm is bordered by walking paths frequented by thousands of residents and visitors through the year. A sign describing your support, and depicting your company logo would be prominently displayed on the side of the field.

As a Farm Land Sponsor, your support will directly impact our core work of growing the most nutritious food for our neighbours in need. Your donation will help us implement a full season of sustainable farm management practices, including field preparations, the purchase of necessary supplies (e.g. seeds, organic fertilizer, and natural amendments), and over-winter care of the land.

SPONSORSHIP BENEFITS



BENEFIT	\$1,000 NEIGHBOUR BASKET LEVEL	\$5,000 BEE HIVE LEVEL	\$10,000 FARM LAND SPONSOR LEVEL
Complimentary volunteer experience for employees (usually \$30 per person)			
Recognition through social media: (5000+ followers)			
Company logo added to The Sharing Farm webpage			
Company Testimonial on The Sharing Farm webpage			
Company logo displayed on two bee hives. Five complimentary jars of organic honey			
Signage with your company logo and description of support prominently displayed beside one of The Sharing Farm vegetable fields. The farm is in a public park, and thousands of people walk by annually			
Exploration of additional sponsorship leveraging ideas to support your objectives			

FOR INFORMATION AND DETAILS ABOUT SPONSORSHIP OPPORTUNITIES CONTACT:

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